"JUST RAISE A FUND!"

YOU ARE INVITED TO A FIRESIDE CHAT

MONDAY NOVEMBER 29, 2021

Gleacher Center

5:30pm - 7:00pm Presentation / Room 300
7:00pm - 8:30pm Reception / Room 350

Sponsored by Chicago Booth CREDIT Club

PRESENTATION

"Just Raise a Fund!" is commonly heard advice on trading desks when someone is pissed off at a firm for denying a trade or awarding a low bonus. In b-school we’re taught how to analyze and make every kind of investment, but nobody ever tells you what it takes to raise your own fund. Jerry O’Brien will detail, with a dose of humor, the 24 specific steps it took O’Brien-Staley Partners to raise over $1.5 billion of AUM.

ABOUT

O’BRIEN-STALEY PARTNERS

O’Brien-Staley Partners (OSP) operates across four discrete financial business strategies: alternative asset management; market-rate impact investing; nationwide loan servicing; and deposit management. Founded by Jerry O’Brien and Warren Staley in 2010, OSP is imbued with the core credit and fundamental investing discipline, risk management and governance DNA that have long been recognized as hallmarks of their personal and professional brands.