

Custom Booth Apparel Catalogue

Brought to you by the Booth Apparel Team

FEATURING APPAREL FROM



Questions about embroidery or custom design features?



Contact Ryan Anderson
+1(616) 888-1759

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[Order & Pay Here](#)

CHICAGO BOOTH



The University of Chicago Booth School of Business



Custom Booth Apparel, Pre-Orders

Take part in our group order to score yourself some limited edition Lululemon and Patagonia branded apparel. NOT available at the University bookstores.

How it works.....

STEP 1. FIND YOUR FIT

- Be sure to select the design, size, and color for the items you love.
- Don't forget the SKU, you will need this for placing your online order.
- Please note, mock-up images may have been generated using AI. We recommend using the manufacturer website for full apparel description.

STEP 2. PLACE YOUR ORDER

- To preorder your item(s), visit us at [Booth Women's Custom Apparel](#) or simply scan the QR code below. Be very careful that you registered the correct qty per SKU.
- ALL ORDERS ARE FINAL! In the event that something was purchased in error, please contact Hannah immediately +1 (708) 815-0114.
- Tax is included.

STEP 3. ENJOY!

- For EXP and AXP, items will be shipped to campus for you to pick up.
- For XP, pick-up will be at Gleacher.



Define Cropped Jacket Nulu Catalogue

SKU	Color	Design	Size	Price
W01	Black	Define Cropped Jacket Nulu	0	\$148.50 (tax incl.)
W02	Black	Define Cropped Jacket Nulu	2	\$148.50 (tax incl.)
W03	Black	Define Cropped Jacket Nulu	4	\$148.50 (tax incl.)
W04	Black	Define Cropped Jacket Nulu	6	\$148.50 (tax incl.)
W05	Black	Define Cropped Jacket Nulu	8	\$148.50 (tax incl.)
W06	Black	Define Cropped Jacket Nulu	10	\$148.50 (tax incl.)
W07	Black	Define Cropped Jacket Nulu	12	\$148.50 (tax incl.)
W08	Black	Define Cropped Jacket Nulu	14	\$148.50 (tax incl.)
W09	White	Define Cropped Jacket Nulu	0	\$148.50 (tax incl.)
W10	White	Define Cropped Jacket Nulu	2	\$148.50 (tax incl.)
W11	White	Define Cropped Jacket Nulu	4	\$148.50 (tax incl.)
W12	White	Define Cropped Jacket Nulu	6	\$148.50 (tax incl.)
W13	White	Define Cropped Jacket Nulu	8	\$148.50 (tax incl.)
W14	White	Define Cropped Jacket Nulu	10	\$148.50 (tax incl.)
W15	White	Define Cropped Jacket Nulu	12	\$148.50 (tax incl.)
W16	White	Define Cropped Jacket Nulu	14	\$148.50 (tax incl.)

*This design is similar to Define Jacket Nulu but has a shorter length (cropped).

**Black option features black zipper, white option features white zipper.



Materials

Body: 81% Nylon, 19% Lycra Elastane

Lining: 56% Polyester, 33% Coolmax Polyester, 11% Lycra Elastane

For a full description, please visit the Lululemon Website

[Define Cropped Jacket *Nulu | Women's Coats & Jackets | lululemon](#)

Lululemon Sizing

[Fit Guide and Size Charts | lululemon](#)



Lululemon Cropped

White embroidery on black garment,
Red embroidery on white garment

Embroidery – Middle Back



Embroidery – Left Shoulder



Mock-up: Define Cropped Jacket Nulu

Define Jacket Nulu Catalogue

SKU	Color	Design	Size	Price
W17	Black	Define Jacket Nulu	0	\$144.05 (tax incl.)
W18	Black	Define Jacket Nulu	2	\$144.05 (tax incl.)
W19	Black	Define Jacket Nulu	4	\$144.05 (tax incl.)
W20	Black	Define Jacket Nulu	6	\$144.05 (tax incl.)
W21	Black	Define Jacket Nulu	8	\$144.05 (tax incl.)
W22	Black	Define Jacket Nulu	10	\$144.05 (tax incl.)
W23	Black	Define Jacket Nulu	12	\$144.05 (tax incl.)
W24	Black	Define Jacket Nulu	14	\$144.05 (tax incl.)
W25	White	Define Jacket Nulu	0	\$144.05 (tax incl.)
W26	White	Define Jacket Nulu	2	\$144.05 (tax incl.)
W27	White	Define Jacket Nulu	4	\$144.05 (tax incl.)
W28	White	Define Jacket Nulu	6	\$144.05 (tax incl.)
W29	White	Define Jacket Nulu	8	\$144.05 (tax incl.)
W30	White	Define Jacket Nulu	10	\$144.05 (tax incl.)
W31	White	Define Jacket Nulu	12	\$144.05 (tax incl.)
W32	White	Define Jacket Nulu	14	\$144.05 (tax incl.)

**This design is similar to Define Cropped Jacket Nulu but has a longer length.*

***Black option features black zipper, white option features white zipper.*



Materials

Lining: 56% Polyester, 33% Coolmax Polyester, 11% Lycra Elastane

Body: 81% Nylon, 19% Lycra Elastane

For a full description, please visit the Lululemon Website

[Define Jacket *Nulu](#) | [Women's Coats & Jackets](#) | [lululemon](#)

Lululemon Sizing

[Fit Guide and Size Charts](#) | [lululemon](#)



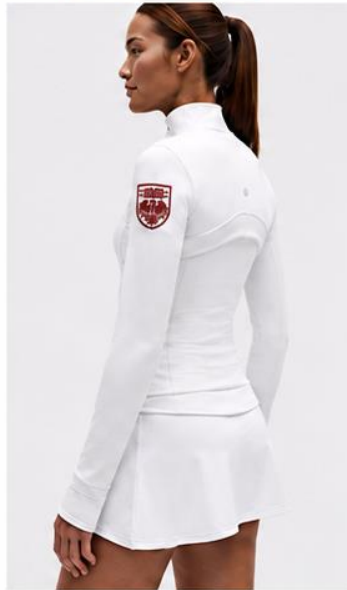
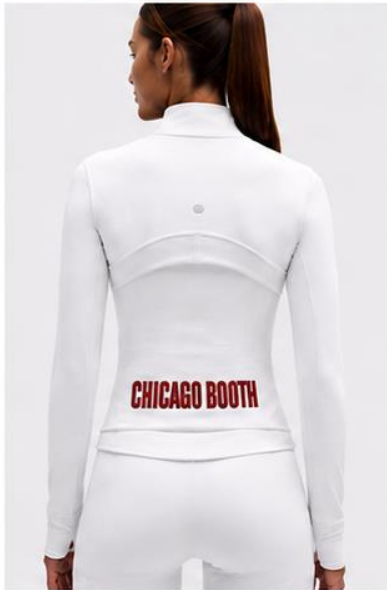
Embroidery - Left Shoulder



Embroidery - Middle Back

Lululemon Defined:

White embroidery on black garment



Embroidery - Left Shoulder



Embroidery - Middle Back

Lululemon Defined:

Maroon embroidery on white garment

Mock-up: Define Jacket Nulu

Scuba Oversized Half-Zip Catalogue

SKU	Color	Design	Size	Price
W33	Black	Scuba Oversized Half-Zip	XS/S	\$136.35 (tax incl.)
W34	Black	Scuba Oversized Half-Zip	M/L	\$136.35 (tax incl.)
W35	Black	Scuba Oversized Half-Zip	XL/XXL	\$136.35 (tax incl.)
W36	Light Grey	Scuba Oversized Half-Zip	XS/S	\$136.35 (tax incl.)
W37	Light Grey	Scuba Oversized Half-Zip	M/L	\$136.35 (tax incl.)
W38	Light Grey	Scuba Oversized Half-Zip	XL/XXL	\$136.35 (tax incl.)
W39	Light Ivory	Scuba Oversized Half-Zip	XS/S	\$136.35 (tax incl.)
W40	Light Ivory	Scuba Oversized Half-Zip	M/L	\$136.35 (tax incl.)
W41	Light Ivory	Scuba Oversized Half-Zip	XL/XXL	\$136.35 (tax incl.)



Materials

Body: 70% Cotton, 30% Polyester (recycled)

Rib: 97% Cotton, 3% Elastane

For a full description, please visit the [Lululemon Website](#)

[Scuba Oversized Half-Zip Hoodie](#) | [Women's Hoodies & Sweatshirts](#) | [lululemon](#)

Lululemon Sizing

[Fit Guide and Size Charts](#) | [lululemon](#)

**This design is NOT neoprene material. See website for more info.*

***White design is listed online as "Light Ivory/Gold"*



Embroidery - Left Chest

Scuba Oversized Half-Zip:

White embroidery on
black garment



Embroidery - Left Chest

Scuba Oversized Half-Zip:

Red embroidery on
ivory garment

- Final seal design slightly refined; artwork pending.

Mock-up: Scuba Oversized Half-Zip

Women's Nano Puff Jacket Catalogue

SKU	Color	Design	Size	Price
W42	Black	No Hood Nano Puff Jacket	XXS	\$216.06 (tax incl.)
W43	Black	No Hood Nano Puff Jacket	XS	\$216.06 (tax incl.)
W44	Black	No Hood Nano Puff Jacket	S	\$216.06 (tax incl.)
W45	Black	No Hood Nano Puff Jacket	M	\$216.06 (tax incl.)
W46	Black	No Hood Nano Puff Jacket	L	\$216.06 (tax incl.)
W47	Black	No Hood Nano Puff Jacket	XL	\$216.06 (tax incl.)
W48	Black	No Hood Nano Puff Jacket	XXL	\$216.06 (tax incl.)
W49	Birch White	No Hood Nano Puff Jacket	XXS	\$216.06 (tax incl.)
W50	Birch White	No Hood Nano Puff Jacket	XS	\$216.06 (tax incl.)
W51	Birch White	No Hood Nano Puff Jacket	S	\$216.06 (tax incl.)
W52	Birch White	No Hood Nano Puff Jacket	M	\$216.06 (tax incl.)
W53	Birch White	No Hood Nano Puff Jacket	L	\$216.06 (tax incl.)
W54	Birch White	No Hood Nano Puff Jacket	XL	\$216.06 (tax incl.)
W55	Birch White	No Hood Nano Puff Jacket	XXL	\$216.06 (tax incl.)



Materials

Body: 70% Cotton, 30% Polyester (recycled)

Rib: 97% Cotton, 3% Elastane

For a full description, please visit the [Patagonia Website](#)

[Patagonia Women's Nano Puff® Packable Insulated Jacket](#)

Patagonia Sizing

[Women's Size Chart by Patagonia](#)



Woven Patch - Left Shoulder

Patagonia Jacket:

Woven patch on all garments

Mock-up: Women's Nano Puff Jacket

Custom Booth Apparel, Pre-Orders

Take part in our group order to score yourself some limited edition Lululemon, Patagonia, and Peter Millar branded apparel. NOT available at the University bookstores.

How it works.....

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- Be sure to select a design, size, and color for the items you love.
- Don't forget the SKU, you will need this for placing your online order.
- Please note, mock-up images may have been generated using AI. We recommend using the manufacturer website for full apparel description.

STEP 2. PLACE YOUR ORDER

- To preorder your item(s), visit us at [Booth Men's Custom Apparel](#) or simply scan the QR code below. Be very careful that you registered the correct qty per SKU.
- ALL ORDERS ARE FINAL! In the event that something was purchased in error, please contact Han immediately (hdipalom@chicagobooth.edu).
- Tax is included.

STEP 3. ENJOY!

- For EXP and AXP, delivery will be expedited by August 15 and delivered to you at Gleacher.
- For XP, we anticipate August 15 but may be slightly delayed in the event of higher order volumes.



Patagonia Men's Nano Puff Jacket Catalogue

SKU	Color	Design	Size	Price
M01	Black	No Hood Nano Puff Jacket	XS	\$216.06 (tax incl.)
M02	Black	No Hood Nano Puff Jacket	S	\$216.06 (tax incl.)
M03	Black	No Hood Nano Puff Jacket	M	\$216.06 (tax incl.)
M04	Black	No Hood Nano Puff Jacket	L	\$216.06 (tax incl.)
M05	Black	No Hood Nano Puff Jacket	XL	\$216.06 (tax incl.)
M06	Black	No Hood Nano Puff Jacket	2X	\$216.06 (tax incl.)
M07	Black	No Hood Nano Puff Jacket	3X	\$216.06 (tax incl.)
M08	Forge Grey	No Hood Nano Puff Jacket	XS	\$216.06 (tax incl.)
M09	Forge Grey	No Hood Nano Puff Jacket	S	\$216.06 (tax incl.)
M10	Forge Grey	No Hood Nano Puff Jacket	M	\$216.06 (tax incl.)
M11	Forge Grey	No Hood Nano Puff Jacket	L	\$216.06 (tax incl.)
M12	Forge Grey	No Hood Nano Puff Jacket	XL	\$216.06 (tax incl.)
M13	Forge Grey	No Hood Nano Puff Jacket	2X	\$216.06 (tax incl.)
M14	Forge Grey	No Hood Nano Puff Jacket	3X	\$216.06 (tax incl.)



Materials

Shell: 1.4-oz 20-denier 100% recycled polyester ripstop with a durable water repellent (DWR) finish made without intentionally added PFAS

For a full description, please visit the Patagonia Website

[Patagonia](#) | [Men's Nano Puff](#) | [Visit our Site](#)

Patagonia Sizing

<https://www.patagonia.com/guides/size-fit/mens/>



Black



Forged Gray



Woven Patch - Left Shoulder

Men's Nano Puff

Patagonia Jacket: Woven
Patch on All items

Mock-up: Men's Nano Puff Jacket

Lululemon Sojourn Jacket Catalogue

SKU	Color	Design	Size	Price
M15	Black	Sojourn Jacket	XS	\$167.20 (tax incl.)
M16	Black	Sojourn Jacket	S	\$167.20 (tax incl.)
M17	Black	Sojourn Jacket	M	\$167.20 (tax incl.)
M18	Black	Sojourn Jacket	L	\$167.20 (tax incl.)
M19	Black	Sojourn Jacket	XL	\$167.20 (tax incl.)
M20	Black	Sojourn Jacket	2X	\$167.20 (tax incl.)
M21	Light Ivory	Sojourn Jacket	XS	\$167.20 (tax incl.)
M22	Light Ivory	Sojourn Jacket	S	\$167.20 (tax incl.)
M23	Light Ivory	Sojourn Jacket	M	\$167.20 (tax incl.)
M24	Light Ivory	Sojourn Jacket	L	\$167.20 (tax incl.)
M25	Light Ivory	Sojourn Jacket	XL	\$167.20 (tax incl.)
M26	Light Ivory	Sojourn Jacket	2X	\$167.20 (tax incl.)



Materials

Pockets: 100% Polyester (recycled)

Body: 100% Elastomultiester

For a full description, please visit the Lululemon Website

[Shop Lulu](#) | [Men's Sojourn Jacket](#) | [Online](#)

Lululemon Sizing

<https://shop.lululemon.com/help/size-guide/mens-tops?pid=prod8510102>



Woven Patch on Left Shoulder

Lululemon Sojourn Jacket:

Woven Patch on All items

Mock-up: Sojourn Jacket

Peter Millar Stealth Performance Quarter Zip

SKU	Color	Design	Size	Price
M27	Black	Quarter-Zip	S	\$166.38 (tax incl.)
M28	Black	Quarter-Zip	M	\$166.38 (tax incl.)
M29	Black	Quarter-Zip	L	\$166.38 (tax incl.)
M30	Black	Quarter-Zip	XL	\$166.38 (tax incl.)
M31	Black	Quarter-Zip	2X	\$166.38 (tax incl.)
M32	Black	Quarter-Zip	3X	\$166.38 (tax incl.)
M33	British Grey	Quarter-Zip	S	\$166.38 (tax incl.)
M34	British Grey	Quarter-Zip	M	\$166.38 (tax incl.)
M35	British Grey	Quarter-Zip	L	\$166.38 (tax incl.)
M36	British Grey	Quarter-Zip	XL	\$166.38 (tax incl.)
M37	British Grey	Quarter-Zip	2X	\$166.38 (tax incl.)
M38	British Grey	Quarter-Zip	3X	\$166.38 (tax incl.)
M39	Steel	Quarter-Zip	S	\$166.38 (tax incl.)
M40	Steel	Quarter-Zip	M	\$166.38 (tax incl.)
M41	Steel	Quarter-Zip	L	\$166.38 (tax incl.)
M42	Steel	Quarter-Zip	XL	\$166.38 (tax incl.)
M43	Steel	Quarter-Zip	2X	\$166.38 (tax incl.)
M44	Steel	Quarter-Zip	3X	\$166.38 (tax incl.)



Materials

Pockets: 100% Polyester (recycled)

Body: 100% Elastomultiester

For a full description, please visit the Peter Millar Website

[Shop Peter Millar](#) | [Crown Comfort](#) | [Online](#)

Peter Millar Sizing

<https://www.petermillar.com/f/fit/fit-philosophy.html>



Embroidery Logo



(3" logo on left chest)

Quarter Zip

Peter Millar: White embroidery
on black garment,
Black embroidery on grey garment

Mock-up: Peter Millar Stealth Performance Quarter-Zip

Lululemon Evolution Short-Sleeve Polo Shirt Catalogue

SKU	Color	Design	Size	Price
M45	Black	Evolution Polo	XS	\$94.60 (tax incl.)
M46	Black	Evolution Polo	S	\$94.60 (tax incl.)
M47	Black	Evolution Polo	M	\$94.60 (tax incl.)
M48	Black	Evolution Polo	L	\$94.60 (tax incl.)
M49	Black	Evolution Polo	XL	\$94.60 (tax incl.)
M50	Black	Evolution Polo	2X	\$94.60 (tax incl.)



Materials

Pockets: 100% Polyester (recycled)

Body: 100% Elastomultiester

For a full description, please visit the Lululemon Website

[Shop Lulu](#) | [Evolution Polo](#) | [Online](#)

Lululemon Sizing

<https://shop.lululemon.com/help/size-guide/mens>

Printed, Not Embroidered



Printed on Left Chest

Lululemon Polo

White Print on Black Garment

Mock-up: Lululemon Evolution Short-Sleeve Polo Shirt